



JACOB IRELAND

ART DIRECTION & DESIGN

JacobIreland.com
me@jacobireland.com
347.989.5630

EXPERIENCE

Hudson Rouge

Freelance Art Director
March 2022 – August 2023

- Brands: Lincoln

Formerly Known As (MRY)

Freelance Art Director
June 2021 – Jan 2022

- Brands: Arbys, Audible, OXO

Momentum

Freelance Art Director
April 2021 – June 2021

- Brands: Patron

First Born / 360i

Freelance Art Director
March 2021 – May 2021

- Brands: Peloton

Digitas

Freelance Art Director
September 2020 – February 2021

- Brands: Nucala

Juice Pharma

Freelance Art Director
July 2020 – August 2020

- Concepting and executing creative for new business.

Mass Appeal

Freelance Art Director
March 2020 – March 2020

- Brands: Rally

Imagination

Freelance Art Director
November 2019 – February 2020

- Brands: Mastercard

Colossal Media

Freelance Art Director
August 2019 – September 2019

- Brands: Chameleon Coffee

Agni Brigade

Freelance Art Director
June 2019 – July 2019

- Brands: SAP Digital

Momentum

Freelance Art Director
April 2019 – May 2019

- Brands: Grey Goose Vodka

Huge

Freelance Art Director
March 2019 – April 2019

- Brands: Barclays Bank

Juice Pharma

Freelance Art Director
November 2018 – February 2019

- Concepting and executing creative for new business.

DCX Growth Accelerator

Art Director
June 2017 - April 2018

- Brands: Indeed.com, Harmless Harvest, Fiverr, Beechnut Baby Food

McGarryBowen

Art Director
March 2012 – May 2015

- Brands: Verizon, NFL, Indy Car, NHL and Chase Bank

TEACHING

Miami Ad School

Instructor
October 2013 – December 2013

EDUCATION & SKILLS

Full Sail University

B.S. Digital Arts & Design Program
2009

- 11+ years of Design & Art Direction experience. Digital & Traditional.
- Photoshop, Sketch, Illustrator, InDesign, After Effects, Adobe Premiere
- Hiked 2,650 miles across the country via the Pacific Crest Trail
- Eagle Scout
- Can do a kickflip